



1

Gerlinde Verherbrugghen
Market development manager
Sustainable Yarns.

Born in 1975, Living in Ghent, mother
of 3 boys (18, 19, 21 years old).

In textiles since 2008, working on
innovation & marketing projects for
large & smaller companies.
(Bekaertdeslee, Ontex, Devan
chemicals, Woosh,...)

Passionate about materials,
innovation and the sustainable
solutions they can offer for people.

Firm believer in the future of a
European manufacturing industry.



2

B.I.G. Yarns is the expert in
polyamide yarns for carpets
and carpet tiles.

Our one-step 3Ply
technology enables
customers to design unique
carpets, bringing superior
quality with unlimited color &
design possibilities, providing
excellent value for money.

Sustainable value.





3



Climate-friendly flooring:

create impact with sustainable carpet yarns as necessary building blocks for the future.



4

Towards a circular economy:

Extracting and processing raw materials impacts the environment and increases energy consumption and CO2 emissions.

In a circular economy, things are made and consumed in a way that minimizes our use of the world's resources, cuts waste and reduces carbon emissions.





ARBORETUM - PARIS

An **unprecedented low-carbon office campus: 125.000m²**

The **carbon footprint** is **48% lower** than that of a recent conventional building (663 kg CO₂ / m² Vs 1260)

Designed for well-being

Towards a circular economy



5

Let us start with a question...



6

What is your focus to have sustainable impact ?

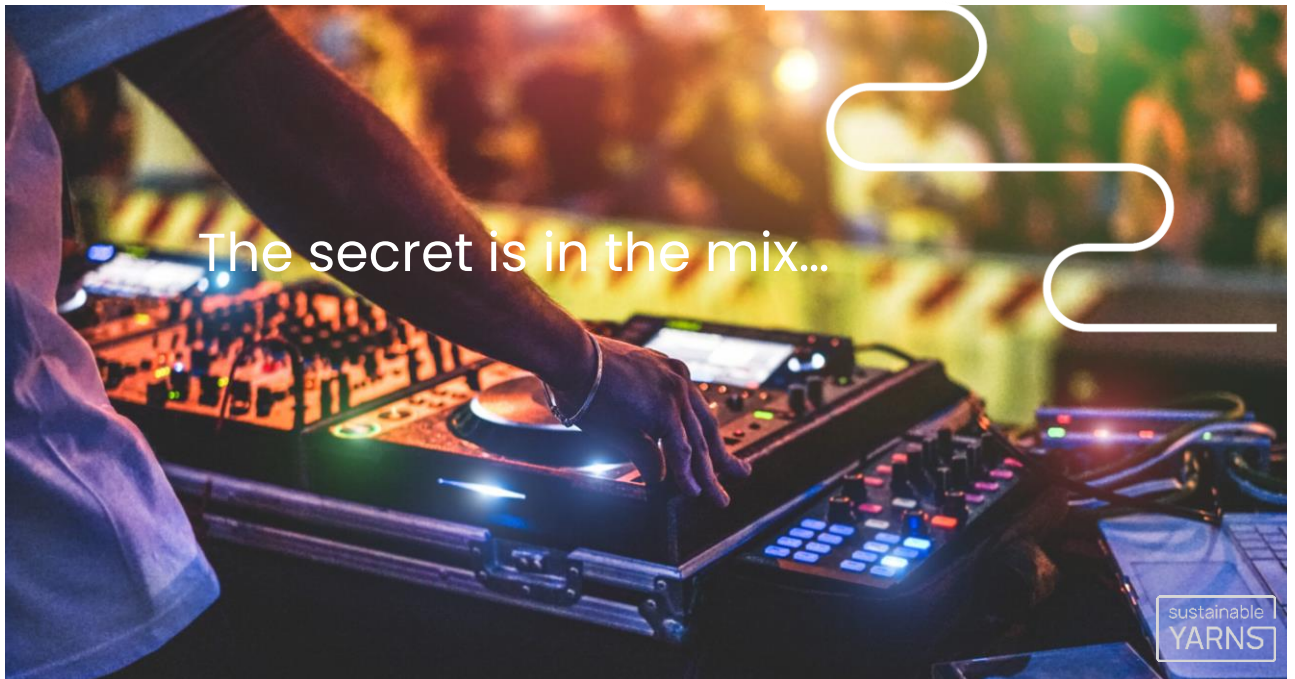


Mentimeter

[My First Poll - Mentimeter](#)



7



8




9



10


Sustainable Yarns **range**

EgoBalance




Work with renewable sources

EgoCycle



Design with recycled content yarn

EgoYarn



Leverage the low-impact value chain



11



Work with **renewable sources**

PA6 BCF yarns with strongest CO2 emission reduction: -70%

EgoBalance



12



Design with **recycled content yarn**

PA6 BCF with 75% recycled content,
CO2 emission reduction of 37%

EgoCycle



13



Lower impact **value chain**

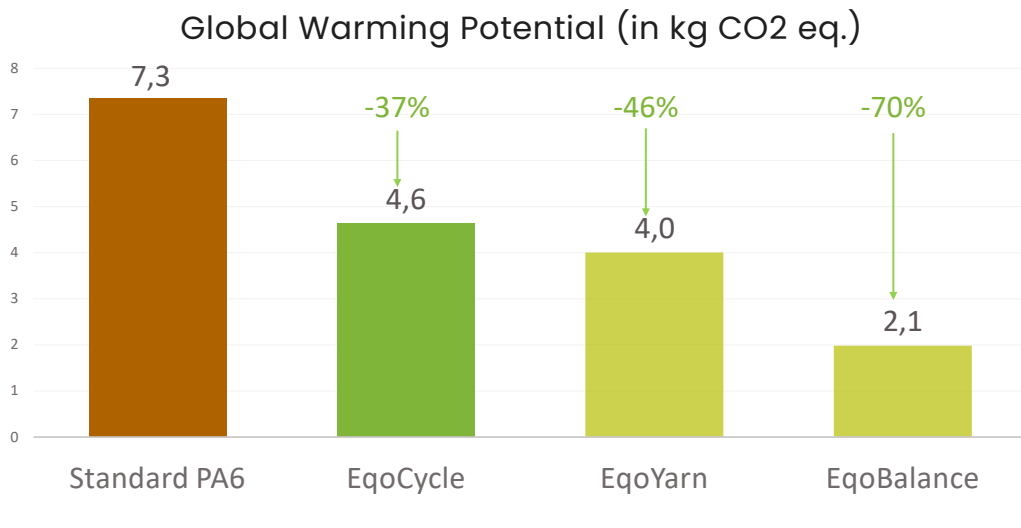
PA6 BCF yarns with CO2
emission reduction of 46%,
thanks to efforts in the supply
chain

EgoYarn

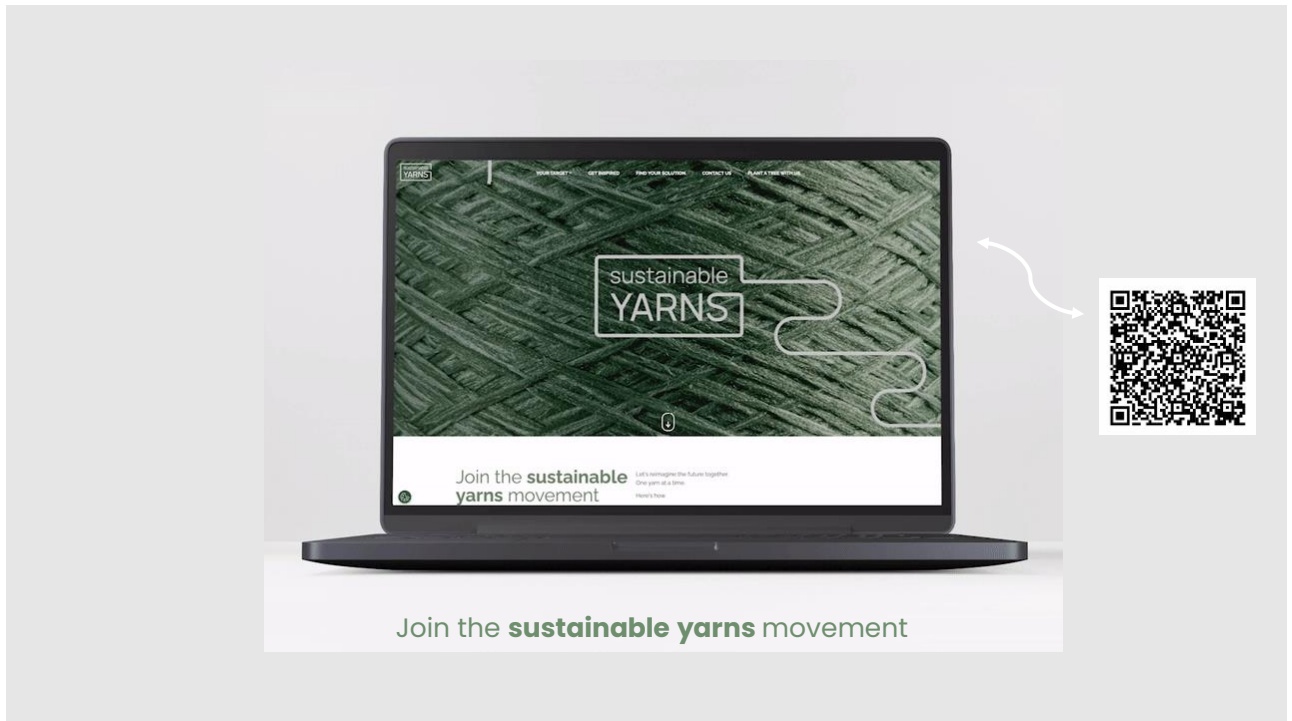


14

Sustainable Yarns: **GWP per solution**



15




16

Your guide to sustainable yarns

There are many ways to introduce sustainable yarns into your carpet solutions. On this platform, we will show you how you can **reach your sustainability targets** faster and more efficiently.




Work with renewable sources



Design with recycled content yarn



Leverage the low-impact value chain



Choose a sustainable yarn manufacturer



17

Blog

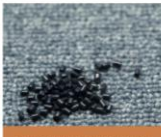
Trends, tips and inspiration from the world of sustainable yarn manufacturing



How to calculate your carpet carbon footprint



Ecovadis: helping companies to rate sustainability in the supply chain



5 questions you need to ask before comparing EPD reports



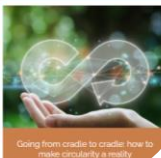
3 inspiring examples of circularity in the carpet industry



What you need to know about pre- and post-consumer recycling



How sustainable are your carpet colors?



Going from cradle to cradle: how to make circularity a reality

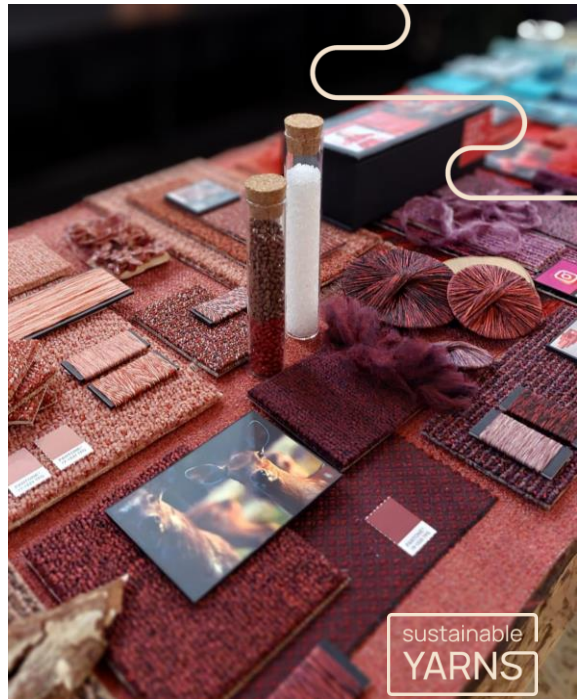


Trends, tips and inspiration from the world of sustainable yarn manufacturing

18



The secret is in the mix...



19



The time is **now**.

Our planet needs help.
 So, let's join hands to make a difference today.
We believe in the power of change.
 Making a positive choice for sustainability now
 is not only good for Mother Earth, but also for
 business too.



20



Sustainable yarns: focus, finetune & create impact...

21



What's your color ?



22



Happy 'colors' to meet you 😊



